



Charlotte Friedman

DESIGN & ILLUSTRATION

EDUCATION

Temple University
Tyler School of Art and Architecture
Philadelphia, PA
May 2022
BFA Graphic and Interactive Design

Fiorello H. LaGuardia High School
Manhattan, NY
September 2014 - June 2018
Fine Art Major

EXPERIENCE

STANTT, Freelance Designer

December 2022 - Present

- Consult with sales and merchandising leads to work effectively on tight timetables, project requirements, and emulate art direction
- Design print and digital deliverables
- Keep previously established graphics up to date and maintain brand continuity

MTV Entertainment Group, Freelance Designer

July 2022 - September 2023

- Effectively communicate and collaborate as an active design team member with art directors and producers in virtual meetings and design brainstorming sessions
- Develop original logo designs based on defined art direction
- Research and expansion of branding and design for broadcast graphics

SKILLS

Adobe Creative Suite:

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe Dimension
Adobe After Effects
Adobe 3D Stager
Adobe XD
Acrobat
Procreate
Canva
Fantastic Fold

Painting:

Watercolor
Acrylic
Oil

Drawing:

Pencil
Ink

AWARDS

Graphis New Talent Award 2023

Conwell Scholarship

Tyler Portfolio Scholarship

President's Volunteer
Service Award

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