



Charlotte Friedman

DESIGN & ILLUSTRATION

EDUCATION

Temple University

Tyler School of Art and Architecture

Philadelphia, PA

August 2018 - May 2022

BFA Graphic and Interactive Design

Fiorello H. LaGuardia High School

Manhattan, NY

September 2014 - June 2018

Fine Art Major

EXPERIENCE

Near Country Provisions, Freelance Designer

December 2020 - Present

- Consult and collaborate with client to meet their needs and deadlines
- Create sketches and initial sample graphics, to achieve the client's desired design
- Design and create original custom icon illustrations for the company's website

KGI Design Group, Design Intern

June 2020 - August 2020

- Assisted with creation and editing of logo designs
- Researched fonts for logos and branding projects
- Created original illustrations to enhance projects and collateral designs
- Participated as an active team member in virtual meetings and project brainstorming sessions
- Created type design and hand-drawn lettering
- Advised on project direction and design

SKILLS

Adobe Creative Suite:

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe Dimension
Adobe After Effects
Adobe 3D Stager
Adobe XD
Acrobat
Fantastic Fold
Procreate
Canva

Painting:

Watercolor
Acrylic
Oil

Drawing:

Pencil
Ink

AWARDS

Temple University Dean's List
Spring 2021

Conwell Scholarship

Tyler Portfolio Scholarship

President's Volunteer
Service Award

CHARLOTTEFDESIGNS@GMAIL.COM