



# Charlotte Friedman

DESIGN & ILLUSTRATION

## EDUCATION

**Temple University**  
**Tyler School of Art and Architecture**  
Philadelphia, PA  
May 2022  
BFA Graphic and Interactive Design

**Fiorello H. LaGuardia High School**  
Manhattan, NY  
September 2014 - June 2018  
Fine Art Major

## EXPERIENCE

**STANTT, Freelance Designer**  
December 2022 - Present

- Consult with sales and merchandising leads to work effectively on tight timetables, project requirements, and emulate art direction
- Design print and digital deliverables
- Keep previously established graphics up to date and maintain brand continuity

**MTV Entertainment Group, Freelance Designer**  
July 2022 - September 2023

- Effectively communicate and collaborate as an active design team member with art directors and producers in virtual meetings and design brainstorming sessions
- Develop original logo designs based on defined art direction
- Research and expansion of branding and design for broadcast graphics

## SKILLS

### Adobe Creative Suite:

Adobe Illustrator  
Adobe Photoshop  
Adobe InDesign  
Adobe Dimension  
Adobe After Effects  
Adobe 3D Stager  
Adobe XD  
Acrobat  
Procreate  
Canva  
Fantastic Fold

### Painting:

Watercolor  
Acrylic  
Oil

### Drawing:

Pencil  
Ink

## AWARDS

Graphis New Talent Award 2023  
  
Conwell Scholarship  
  
Tyler Portfolio Scholarship  
  
President's Volunteer Service Award

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